

African Food Tradition rEvisited by Research
FP7 n°245025

Start date of project: **01/09/2010**
Duration: **45 months**

Deliverable number: D 7.5.1

Title of deliverable: Dissemination report describing targets, materials and channels

Deliverable type (Report, Prototype, Demonstration, Other): Report

Dissemination level (PU, PP, RE, CO)*: PU

Contractual date of delivery: August 2011

Actual date of delivery: August 2011

Work-package contributing to the deliverable: WP 7

Organisation name of lead contractor for this deliverable: SPES GEIE

Authors: Maurizio NORTAFONSO

This document has been send to :

The coordinator by WP Leader	Date: August 2011
To the Commission by the Coordinator	Date: October 2011

* PU: Public; PP: Restricted to other programme participants (including the Commission Services); RE: Restricted to a group specified by the consortium (including the Commission Services); CO: Confidential, only for members of the consortium (including the Commission Services)

Index of the document

1.	INTRODUCTION	2
2	PROJECT OVERVIEW	2
3	PARTICIPANTS TO THE CONSORTIUM	3
3.1	<i>DISSEMINATION PLAN AND NETWORKING.....</i>	<i>3</i>
4	DISSEMINATION ACTIVITIES.....	5
4.1	<i>TARGET ADDRESSES.....</i>	<i>5</i>
4.2	<i>COMMUNICATION TOOLS.....</i>	<i>5</i>
4.3	<i>PUBLICATIONS.....</i>	<i>5</i>
4.4	<i>EVENTS INTERESTING FOR AFTER PROJECT.....</i>	<i>10</i>
5	DISSEMINATION RESULTS.....	20
5.1	<i>DELIVERABLES.....</i>	<i>20</i>
6	DISSEMINATION TABLE	Erreur ! Signet non défini.
7	Annex (1)	21
8	Annex (2)	21
9	Annex (3)	22
10	Annex (4)	23

1. INTRODUCTION

The aim of this document, drafted by SPES GEIE in collaboration with CIRAD and the all partnership, is to provide a framework for dissemination activities at African, European and national level. SPES GEIE, in charge of the dissemination work package, will monitor its implementation. Target of the dissemination master plan will be the Food sector stakeholders with a particular attention to the Traditional Food product sector.

Dissemination efforts – which have been ongoing since the launch of the project- will be reinforced and intensified as far as the project progressively generates outcomes and results. TRUEFOOD methodological experience will be taken into account in the implementation of AFTER dissemination activities. The possibility to exploit SPES GEIE and their related National Technological Platforms “Food for Life” Networks, communication channels and events will be fully explored.

The content of this deliverable has basically three objectives:

- 1) Information about dissemination activities
- 2) Action planned or to be planned
- 3) A set of templates to be used for dissemination activities

2 PROJECT OVERVIEW

AFTER aims to revisit traditional African products, knowledge and know-how in the light of new technologies for the benefit of consumers, producers and processors in Africa and Europe. By applying European science and technology to African traditional food products, AFTER seeks to turn research into quantifiable and innovative technologies and products that are commercially viable in both European and African markets. The 10 selected products representing 3 families of foods (fermented cereal-based, fermented salted fish and meat, and vegetable and fruit based functional foods) fit into a matrix of technologies and processes shared between Europe and Africa that will be jointly developed within the framework of AFTER.

The 10 products will be characterised according to existing knowledge on technologies and processes. The improved products, produced through reengineering and new processing technologies, will be tested for consumer acceptance, safety and nutritional quality. The market and entry requirements for new products will be assessed. Involving EU and African

companies in production trials for the improved products will translate the results into ready-to-use information for food companies.

Creating new markets and trade opportunities for improved African traditional products in Europe and Africa will increase economic returns for all stakeholders involved in the production chain, down to the community level. Due consideration will be accorded to regulatory, ethical and IPR issues.

3 PARTICIPANTS TO THE CONSORTIUM

- P1 Centre de coopération internationale en recherche agronomique pour le développement - CIRAD (France)
- P2 Université Abomey Calavi / Faculté des Sciences Agronomiques - UAC (Benin)
- P3 Council for Scientific and Industrial Research- CSIR (South Africa)
- P4 Faculty of Agriculture, Alexandria University- FAAU (Egypt)
- P5 Association de Coordination Technique pour l'Industrie Agro-alimentaire - ACTIA (France)
- P6 Université Tananarive - UT (Madagascar)
- P7 Ecole Supérieure Polytechnique de Dakar / Université Cheikh Anta Diop de Dakar- UCAD - (Senegal)
- P8 Université de Ngaoundéré - ENSAI (Cameroon)
- P9 Escola Superior de Biotecnologia da Universidade Católica Portuguesa - ESB (Portugal)
- P10 Natural Resources Institute, University of Greenwich - NRI (UK)
- P11 Association AFrique agro Export - AAFEX (Senegal)
- P12 Spread European Safety Geie - SPES (Italy)
- P13 Institut National de la Recherche Agronomique - INRA (France)
- P14 Food Research Institute Council for Scientific and Industrial Research - FRI (Ghana)

3.1 DISSEMINATION PLAN AND NETWORKING

The dissemination plan includes different activities to be carried on in interaction with all the Consortium members.

Dissemination aims at reaching as many SMEs, stakeholders and target groups, as representatives as possible, in order to achieve the maximum impact of project's results, with special respect to:

1. enhance the knowledge of African Traditional Food Products (throughout scientific outputs) to a wider public (throughout public/outreach outputs), in order to increase the possibilities of development connected to exploitation of such foods ;
2. integrate the concepts of health promoting foods, in the wider context of food appreciation (mainly via workshops/meetings/conference presentations);
3. promote public awareness on the diversity of the African products on which the research is based on (i.e. *Akpan*, *Kenkey*, *Gowé*, *Kishk Sa'eedi*, *Lanhouin -cassava fish*, *Kitoza*, *Kongin*, *Adansonia digitata*, *Hibiscus sabdariffa*, *Ziziphus mauritiana*) in order to support the conservation of plant and cultural diversity (giving rise to outputs of interest also for policy-makers).

Synergies with wide range of stakeholders, with special respect to SMEs and local interest groups in the development of the project are expected. Professional association, other Industrial Associations and regional or local organizations will be invited to participate in dissemination project activities in order to better contribute to the raising of public participation and awareness.

A web site has been developed (www.after-fp7.eu) and will be maintained and improved throughout the project's duration. The web site also includes project management and coordination tools for partners, and is aimed at supporting the network activities and visibility.

The following specific actions will be carried on:

1. Strong involvement of the press system will be carried out (e.g. press releases, special dedicated articles, TV interviews, etc);
2. Participation in food related fairs, workshops, seminars and conferences at regional, national and international level presenting project and its results;
3. Publication of leaflets, brochures and other dissemination material (all realized in standard formats for all partners).
4. Information about the project and mailing of a report on its main outcomes to the most relevant regional, national and international organisations dealing with innovation & research in the food industry (e.g. Industry Ministries of the enlarged Europe, DG-Enterprise of the European Commission the European and

National Technology Platforms "Food for Life", Food Higher Education Institutions, development foundations, decision makers etc.)

5. A final congress will be organised, possibly in combination with an important international event and/ or in concomitance of the last meeting in Senegal, to present the global results of After.

In order to better promote the project activities and results it will be exploited the connections and relationships with other project as already foreseen in AFTER project DOW. With the support of the Coordinator and coordinated by the Task Leader, all partners will participate in the dissemination activity via their communication tools and contacts.

4 DISSEMINATION ACTIVITIES

4.1 TARGET ADDRESSES

There are different targets of the dissemination activities:

1. Food and Drink Stakeholders in the participating countries
2. Academia and Research institutions from the participating countries
3. Consumers
4. Technology transfer institutions

4.2 COMMUNICATION TOOLS

Two basic communication types will be promoted:

1.- Direct communication actions by means of direct contact with stakeholders, SMEs, local interest groups and Food and Drink organizations (e.g. Participation in seminars and international food fairs)

2.- Indirect communication actions, by means of indirect contact (e.g. mass-media publicity mailings, internet information and demonstration system through Internet, edition and dissemination of brochures, leaflets, posters both in electronic and/ or printed version)

4.3 SCIENTIFIC PUBLICATIONS

As a general guiding principle, as soon as research reports on certain tasks have been finished, the consortium will first decide whether the results should be protected by seeking

to establish intellectual property rights if yes, a patent application will be written. For results that are scientifically interesting enough, papers in scientific journals will be prepared.

More specifically, the dissemination will require full agreement of the Co-ordination Board and the publications and patents policy will be articulated based on the following steps: a summary of the manuscript or patent application will be distributed to all partners, a particular partner is interested in filing a patent on the topic (in collaboration), the other partners should be notified of this within a fixed period of time.

A confidentiality period will be fixed before publication of the results, allowing time for patent deposition, as will be specified in the Consortium Agreement.

Regarding publication, the Project will encourage the writing of joint papers, as in that way, collaboration will be realized to the largest extent. In addition, short term scientific visits between partners are also envisaged, to spur this development and enhance the multifaceted training of young scientists.

Result	User	Exploitation
List (report) of nutritional and functional properties of optimized cereal based products. (WP2)	Industry to promote the product. Legal authorities to approve product claims and information and description of the product for consumers and stakeholders.	Article and guidelines.
Report confirming microbiological safety of optimized cereal based products. (WP2)	Industry to guarantee regulatory compliance. Legal authorities to support product approval. Consumers to trust in the product.	Article and guidelines.
New Lactic acid strains (or starter culture) with high technological or functional properties (WP2)	Industry to improve the product. Industry to launch new starter cultures. Researchers.	Article and guidelines. Patent.
Data from the critical analysis of the relationship between unit operations and product quality (WP3).	Researchers. Local meat and fish industries.	Article and guidelines.
Inventory of the specific natural flora of each product and the impact of each technological flora and	Researchers. Industry.	Article. Guidelines for fermentation.

pathogen germs on quality changes (WP3)		
New processing protocols of drying and extraction (WP4)	Producers, industry.	Guidelines, recommendations, article.
Formulation of new products (WP4)	Ingredient industry, Trade and consumers.	Patent, article.
Jujube flavour extract and flour (WP4)	Baking industries, consumers	Guidelines.
Report on consumer acceptance of the products for the market segments and target consumers in the EU countries (WP5)	Industry. Researchers. Legal authorities.	Article and guidelines.
Report on regulatory standards for each product (WP5)	Industry. Researchers. Legal authorities	Article and guidelines.

Another dimension in the dissemination of the knowledge that will be generated is that which will take place through training and education. During the project, a large number of postdocs and doctoral candidates will receive training. Thus, the new knowledge gained through the project will be incorporated in doctoral programmes of the partner institutions (including Senegal , Benin and Ghana).

The key partners of AFTER will plan the publication of scientific articles on the following scientific peer-reviewed Journals:

- Advances In The Study Of Behavior
- African Journal Of Biotechnology
- African Journal Of Ecology
- African Journal Of Marine Science
- African Journal Of Microbiology Research
- African Journal Of Food Science
- Agricultural And Food Science
- Biotechnology And Applied Biochemistry
- Biotechnology And Bioengineering
- Biotechnology And Bioprocess Engineering
- Combustion Science And Technology
- European Journal Of Nutrition
- Food And Chemical Toxicology

- Food And Nutrition Bulletin
- Food Chemistry
- Food Microbiology
- Food Quality And Preference
- Food Technology And Biotechnology
- Fuel Processing Technology
- International Journal Of Food Science And Technology
- International Journal Of Food Microbiology
- Journal Of Applied Microbiology
- Journal Of Food Microbiology And Hygiene
- Journal Of Engineering Technology
- Journal Of Enhanced Heat Transfer
- Journal Of Food Composition And Analysis
- Journal Of Food Engineering
- Journal Of Food Processing And Preservation
- Journal Of Food Quality
- Journal Of Food Safety
- Sciences Des Aliments
- South African Journal Of Science
- Trends In Food Science & Technology

Articles and publications will be prepared and published on National and International journals (both in an electronic and/or printed form) with the contribution of each partner. The plan of scientific publications foreseen during the second year of the project (months 13-24) is summarized in the table below:

Planned dates	Type of dissemination	Type of audience	Countries addressed	Partner responsible /involved
30/11/2011	Publication / Peer review paper	Academia and research institutions	United Kingdom	UAC
30/11/2011	Publication / Peer review paper	Academia and research institutions	United Kingdom	UAC
30/11/2011	Publication / Peer review paper	Academia and research institutions	United Kingdom	UAC
31/12/2011	Food Fair / Leaflets, poster	Food and drink stakeholders Consumer Technology transfer institutions	Cotonou Benin	UAC
March 2012	AFTER / Leaflets, poster, seminar	Food and drink stakeholders Consumer Technology transfer institutions	Cotonou Benin	UAC
January 2012	Oral presentation for Master thesis by Angela Ratsimba	Public	Madagascar	UT
January 2012	Oral presentation for Master thesis By Herizo Andriamampianina	Public	Madagascar	UT
December 2011	Article on "Research Media" Journal	Academia and research institutions	United Kingdom	SPES / CIRAD
Décember 2011	Communication on jaabi antioxydant activity (Cameroon Bioscience Society annual conference)	Scientists	Central Africa	ENSAI (Robert Ndjouenkeu)
End 2012	Article on jaabi polyphenols and antioxydant activity	scientists	Worldwide	ENSAI (Robert Ndjouenkeu)

4.4 DAILY/PERIODICAL PUBLICATIONS ON SPECIALIZED PRESS

Public dissemination of the project results will occur not only through publication in high-quality peer-reviewed scientific journals, but also through specialized magazines (see table below). Each SPES National Food & Drink Federations will take into account the possibility to issue some articles in the following National magazines:

Name of the Magazines	Country
GUIA TECNOLOGICA ALIMENTARIA	Spain
TECNIFOOD	Spain
GUIA IMPULSO	Spain
SWEET PRESS	Spain
AGRO NEGOCIOS	Spain
NOTICIAS AL DETALLE	Spain
BOLETIN AGRARIO	Spain
INFORMACION A LCONSUMIDOR	Spain
EYPASA	Spain
EDITORIAL AGRICOLA	Spain
Il Fatto alimentare	Italy
Alimenti & Bevande	Italy
Terra e Vita	Italy
Hipersuper	Portugal
Grande Consumo	Portugal
Distribuição Hoje	Portugal
Vida Rural	Portugal
RIA	France
Process Alimentaire	France
Usine Nouvelle	France
Manager alimentaire	France
Le MOCI	France
INFO-PROLEA	France
IAA INDUSTRIES ALIMENTAIRES ET AGRICOLES	France
Le mail agroalimentaire	France
Les marchés hebdo	France
Les marchés	France
Agra Alimentation	France

The new processing protocols and methods for the 10 products will be made available to the food industry through the publications and dissemination of the guidelines (prepared in WP6) and articles in specialised magazines.

4.5 EVENTS INTERESTING FOR AFTER PROJECT

All the Partners of AFTER project will try to attend to relevant national and international events, a list of which (Annex 4) will be updated by SPES GEIE, in collaboration with the whole Consortium, on a six month basis.

An example of the relevant events is listed below:

- Presentation of the After project during National Food Fairs;
- Presentation of the After project during the events of the National Technology Platforms "Food for Life" of SPES F&D Federations that are involved in this project (i.e. Italian, Spanish, French and Portuguese).
- Presentation of the project overview and of the project results in the most important national events, fair and exhibitions (i.e. Anuga Colonia, CIBUS Parma 2012, Alimentaria 2012)

During the first year of AFTER (Months 1-12) the most important dissemination activities carried out by the partners have been summarized in the table below (see next page):

Ref.	Planned timing	Name of the event	Place	Type of activity (leaflets, seminars, presentations etc.)	Target	Results disseminated (Work package involved)	Size of the audience	Responsible partner
1	26/06/2011	Meeting Qualisud	Montpellier	Oral presentation of the project	Researcher	Scientific dissemination – WPO	60	CIRAD
2	20/05/2011	CORAF	Cotonou	Oral presentation of the project	International organisation	Scientific dissemination – WPO	40	CIRAD / UAC
3	April-May 2011	SPORE Journal	France	Article		Scientific dissemination – WPO		CIRAD
4	28/03/2011	Fiche 46 – Gcard/Montpellier/Corum	France	Article	Open conference	Scientific dissemination – WPO		CIRAD
5	03/2011	QUALIREG - AFTER	France – La Réunion	Web space dedicated to the AFTER project	Researchers, food companies representatives, students,...	General dissemination	1000 visitors/month	CIRAD
6	06/2011	News CIRAD	France	Web space dedicated to the AFTER project	Researchers, food companies representatives, students,...	General dissemination	1000 visitors/month	CIRAD
7	October 2010	SIAL (food fair)	Paris Villepinte	Leaflet distribution: the leaflet presents the project (FOCUS)	SIAL attendees = food companies representatives	General dissemination	500 copies distributed (140 000 attendees)	SPES (ANIA)

After
African Food Tradition Revisited by Research

8	October 2010	SIAL (food fair)	France	Leaflet e-distribution: the leaflet presents the project (FOCUS)	ANIA Innovation dissemination list	General dissemination	300	SPES (ANIA)
9	28/02/2011	GOF	Paris	Oral presentation of the project	Food sectors representatives	General dissemination	30	SPES (ANIA)
10	June 2011	ANIA Research website	France and Europe	Web space dedicated to the AFTER project	Researchers, food companies, representatives, students,...	General dissemination	6000 visitors/month	SPES (ANIA)
11	21/9/2010	Infoday on new Calls 2011 "Food, Agriculture, Fisheries, biotechnologies" 7 th FP UE – The importance of the industry and the SMEs in this Theme	Torino	Slides	Open public	n.a.	200	SPES (Federalimentare)
12	March 2011	Innovation and Technological Transference in Food Industry	Lisbon	Presentation	Food and I&D sector	Project presentation	80 pers.	SPES (FIPA)
13	Nov. 2010	FIPA Notícias	Internet	Newsletter	Food sector	Project presentation	Aprox. 3000 by direct-mail	SPES (FIPA)
14	Dec. 2010	FIPA General Assembly	Lisbon	Presentation	Food sector	Project presentation	Representatives of 14 branch sectors	SPES (FIPA)
21	29/9/2010	Meeting with President of Italian Republic – Maison de l'Italie	Paris	Slides	n.a.	n.a.	80	SPES (Federalimentare)

After
African Food Tradition Revisited by Research

17	4/10/2010	8 th Day of Innovation and Research of Confindustria "Towards the 8 th FP"	Rome	Slides	Open public	n.a.	250	SPES (Federalimentare)
22	22/10/2010	Slow Food Conference "Ensuring food diversity and safety in Europe"	Torino	Slides	Open public	n.a.	100	SPES (Federalimentare)
19	9/11/2010	Expo generation "2015 target" – New competences and skills for Food and sustainable development"	Milano	Slides	Open public	n.a.	50	SPES (Federalimentare)
20	10/12/2010	"Food for Life" Technology Platform for Food Research	Torino	Slides	Open public	n.a.	100	SPES (Federalimentare)
18	7/05/2011	Food Industry: innovation of processing and food safety	Parma	Slides	Open public	n.a.	50	SPES (Federalimentare)
	16/05/2011	The Italian Food Industry and future scenarios	Verona	Slides	Open public	n.a.	40	SPES (Federalimentare)
	31/08/2011	ISEKI Food 2011 "Bridging research & Food & Drink Industry needs & future skills	Milano	Slides	Open public	n.a.	500	SPES (Federalimentare)
	Dec. 2010	FIPA website	Internet	Webpage	Food sector	Project presentation	Aprox. 500 pers./month	SPES (FIPA)
15	21/09/10 27/04/11	Communication Training and Technology Transfer- Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	20	SPES (FIAB)
15	23/09/10 31/03/11	Food Security- Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	30	SPES (FIAB)

After
African Food Tradition Revisited by Research

15	26/10/10 22/02/11 25/05/11	Health and Food- Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	28	SPES (FIAB)
15	05/11/10 03/03/11	Food and Consumers- Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	18	SPES (FIAB)
15	09/09/10 11/11/10	Management of Supply chain- Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	25	SPES (FIAB)
15	07/10/10 20/01/11 28/04/11	Food Processing, Packaging and Quality-Working Group (ETP F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	25-30	SPES (FIAB)
15	28/02/11 07/06/11	Horeca-Working Group (EPT F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	16	SPES (FIAB)
15	19/05/11	Vegetal and fruit sector- Working Group (EPT F4L Spain)	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	80	SPES (FIAB)
15	23/11/10	Board of ETP F4L Spain	Madrid, Spain	Presentations and leaflets	Smes And Technological Centers	WP7	15	SPES (FIAB)
15	23/11/10 15/03/11	Mirror Group of ETP F4L Spain	Madrid, Spain	Presentations and leaflets	Spanish Administration	WP7	10	SPES (FIAB)
16	12- 13/09/10	KBBE-7PM INFODAY AND MEXICAN PLATFORM MEETING (PTM-FFL)	Brussels	Oral presentation	Smes, Technological Centers, Universities,	WP7	125	SPES (FIAB)

16	14/09/10	NATIONAL EUROPEAN PLATFORMS MEETING FOOD FOR LIFE	European Countries	Oral presentation	National Food Federations	WP7	25	SPES (FIAB)
15	21/09/10	Conference on the FP7 (KBBE) in Almeria. PTE F4L	Murcia, Spain	Presentations and leaflets	Smes	WP7	150	SPES (FIAB)
15	30/09/10	BIOSPAIN 2010 CONFERENCE	Pamplona, Navarra, Spain	Scientific congress: presentation and leaflets	Smes, Technological Centers, Universities	WP7	250	SPES (FIAB)
16	30/09/10	CIAA NANOTECHNOLOGY WORKING GROUP	Brussels	Oral presentation	Expert Group	WP7	10	SPES (FIAB)
16	5-6/10/10	FOOD PACKAGING INNOVATIONS: "CONFERENCE AND WORKSHOPS"	European Countries	Oral presentation	Smes, Technological Centers, Universities,	WP7	150	SPES (FIAB)
15	07/10/10	IV Emov Assembly: INTERPLATFORMS COOPERATION WIFI COMMUNICATIONS	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	150-200	SPES (FIAB)
15	17-19/10/10	SIAL FOOD INTERNATIONAL FAIR: TROPHELIA EUROPE AWARDS 2010	Paris, France	Presentations and leaflets	Universities	WP7	50	SPES (all)
15	28/10/10	STAKEHOLDERS CONFERENCE	Brussels	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	200	SPES (FIAB)
15	04/11/10	STRATEGIC ALLIANCES AND OPEN INNOVATION	Madrid, Spain	Working day Presentations and leaflets	Smes, Technological Centers, Universities, Administration	WP7	150	SPES (FIAB)

15	26/01/11	GENERAL ASSEMBLY H2O PLATFORM	Madrid, Spain	Leaflets	Smes, Technological Centers, Universities	WP7	150	SPES (FIAB)
15	27/01/11	Funding opportunities for R&D projects	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	75	SPES (FIAB)
15	04/02/11	TOWARDS A RESEARCH AND INNOVATION UNION MAIN CHALLENGES	Brussels	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	150	SPES (FIAB)
15	09/02/11	BUSINESS MANAGEMENT RESEARCH AND TECHNOLOGY INNOVATION EVENT	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	30	SPES (FIAB)
16	15/02/11	ePYME REPORT PRESENTATION	Madrid, Spain	Oral presentation	Smes	WP7	150-200	SPES (FIAB)
	01/03/11	COMMUNICATION STAR 2011. IMPROVING THE COMMUNICATION OF AGRI-FOOD RESEARCH RESULTS	Brussels	Oral presentation	Smes, Technological Centers, Universities	WP7	35	SPES (All) ACTIA
16	11/03/11	Training and Technology Transfer-Working Group (PTE F4L)	Brussels	Oral presentation	Smes, Technological Centers, Universities	WP7	40	SPES (FIAB)
16	04/04/11	4th annual meeting of Fun-C-Food (functional foods)	Madrid, Spain	Standpoint: Oral presentation	Smes, Technological Centers, Universities	WP7	50	SPES (FIAB)

After
African Food Tradition Revisited by Research

15	07/04/11	IDTrack Congress: LOGIStrack	Madrid, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	60	SPES (FIAB)
	02/05/11	9th meeting about ETP Food for Life Europe	Budapest, Hungary	Oral presentation	Smes, Technological Centers, Universities	WP7	50	SPES (All)
	01/06/11	Food meeting with ASEBIO	Madrid, Spain	Oral presentation	Smes	WP7	8	SPES (FIAB)
15	05- 06/05/11	I National Congress of Agrofood: Innovation to advance	Pamplona, Navarra, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	100	SPES (FIAB)
15	05- 10/06/11	Technology Mission about functional foods	Chile	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	20	SPES (FIAB)
15	07- 08/06/2011	VI National Congress of Food Science and Technology	Valencia, Spain	Presentations and leaflets	Smes, Technological Centers, Universities	WP7	50	SPES (FIAB)
	15/06/2011	Management of Supply chain- Working Group (European ETP F4L)	Brussels	Oral presentation	Smes, Technological Centers, Universities	WP7	30	SPES (All)

After
African Food Tradition Revisited by Research

	11/05/2011	EU/SA Co-operation Open Day ¹	Pretoria, South Africa	Exhibition stall with leaflets, discussions with conference delegates	SA and EU ministers, embassies and researchers	General dissemination	300	CSIR
	May 2011	Article	Egypt	Article in weekly magazine	General	WB1	National	NRC
	June 2011	Article	Egypt	Article in daily news paper	Egypt	WB2	National	NRC
	July 2011	TV program Local channel	Egypt	Oral interview + Demonstration	Egypt	WB5	National	NRC

¹ EU "Open Day" exhibition. This event was held at the CSIR Conference Centre in Pretoria on the 11th of May 2011 and was attended by SA ministers and other dignitaries, EU representatives and South African researchers. The event was organised to showcase EU/SA research collaboration and we had a stall where we displayed pamphlets and described the project objectives to interested parties.

5 DISSEMINATION RESULTS

5.1 DELIVERABLES

Each year key research results will be summarized by each WP leaders and will be sent to SPES GEIE. Consequently they will transferred to the National Food & Drink Federations participating to the project in order to allow them to spread to their own network of working groups and SMEs. The main instrument will be the preparation of the "infosheet": an easy-readable short document where the key research results will be summarized and translated in the National language and disseminated within the Food Industry networks of the Federations.

6 Annex (1)

Logo of the After project



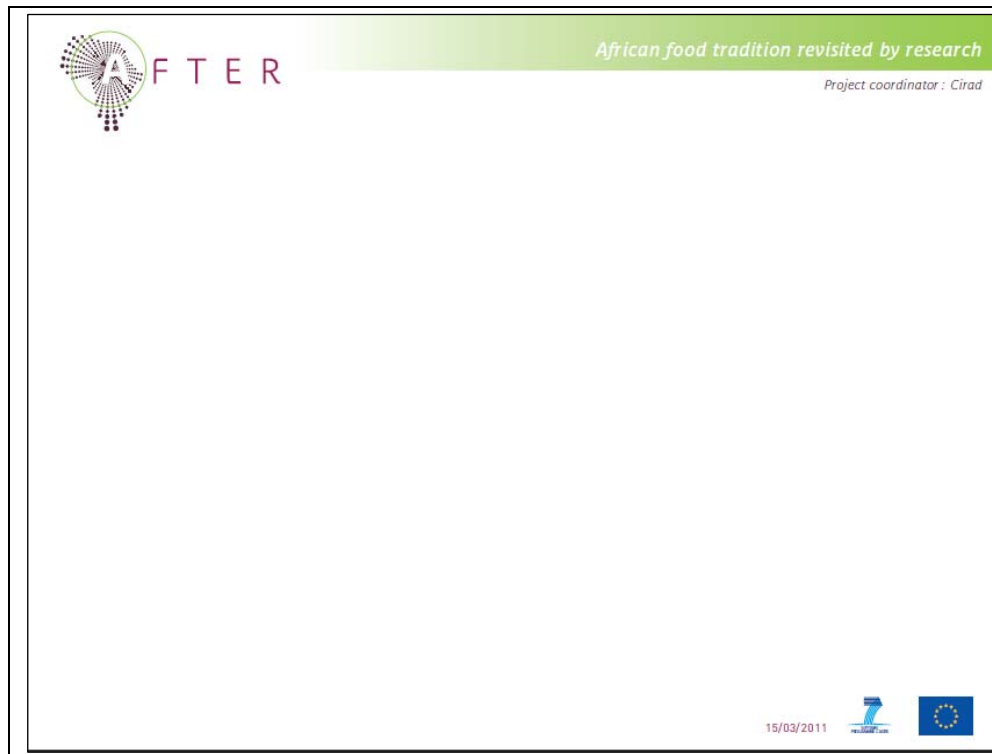
7 Annex (2)

Web home page of After project: <http://www.after-fp7.eu>

The screenshot shows a web browser window displaying the homepage of the After project. The browser's address bar shows the URL 'http://www.after-fp7.eu/le_projet'. The website has a dark purple header with the project logo and navigation links. Below the header, there is a main content area with a navigation menu and a central text block. The central text block is titled 'Le projet AFTER' and describes the project's goals and objectives. It mentions that the project involves seven African countries (Benin, Cameroon, Egypt, Madagascar, Senegal, Ghana, and South Africa) and four European countries (France, Italy, Portugal, and the UK). The text also lists the types of products being studied: fermented products based on cereals, fermented products based on meat and dried fish, and products based on plant extracts. The website also features a search bar, a contact link, and a plan du site link.

8 Annex (3)

Template of general After Power point presentation



9 Annex (4)
AFTER Poster



African food tradition revisited by research

Project coordinator : Cirad
www.after-fp7.eu

