



African Food Tradition rEvisited by Research

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Authors: Maurizio Notarfonso, Federico Morais, Françoise Gorga, Nuria Arribas, Mathilde Boucher.

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* PU: Public; PP: Restricted to other programme participants (including the Commission Services); RE: Restricted to a group specified by the consortium (including the Commission Services); CO: Confidential, only for members of the consortium (including the Commission Services).

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1. INTRODUCTION

The aim of this document, drafted by SPES GEIE and its third parties, is to give a summary of the workshops organised during the project life targeting food industry SMEs, policy makers, agencies and scientific community.

In order to comply with this objective SPES, in close collaboration with all other partners, organised at least 1 workshop per each country (Italy, Spain, France and Portugal), also combining these workshops with already existing events such as Food Fairs, open days, Food and Drink Federation Annual events like the National Technology Platform Food For Life events. Moreover in order to enhance scientific aspects of the project, SPES also organise and facilitated, with the active collaboration of R&D partners, the participation of the project partners at scientific congresses taking place in the EU and in African beneficiary countries.

2. LIST OF WORKSHOP and MAIN RESULTS ACHIEVED

The short list of the workshop organised by SPES is given as follows:

PLANNED TIMING	NAME OF THE EVENT	PLACE	TARGET	SIZE OF THE AUDIENCE
ITALY – SPES “FEDERALIMENTARE”				
4-5/10/2012	International conference “Traditional Food”	Cesena	Policy makers, SMEs, RTD centres	More than 100
11/5/2013	CIBUS Fair “working group with Confindustria Assafrica & Mediterraneo Association”	Parma	Food Industry & lobbyst, export manager	10
SPAIN – SPES “FIAB”				
26/10/2011	Technology Innovation Agency of SouthAfrica	Barcelone	Regional Policy makers and industry	20
31/3/2014	Alimentaria Fair workshop “Presentation of new African products developed from the Project AFTER”	Barcelone	SMEs, RTD centres	50
PORTUGAL – SPES “FIPA”				
14-17 April 2013	Alimentaria & Horexpo Lisboa 2013 http://www.alimentariahorexpo-lisboa.com/en/Home/	Lisbon	Food SMEs and export manager	N.a.
6/6/2014	Workshop “Revisitando alimentos Africanos para o consumidor Europeu”	Porto	SMEs, food policy makers and RTD centre	40

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FRANCE – SPES “ANIA”				
March to December 2013	Regional events organized by ANIA's regional federations Lille, Bordeaux, Avignon, Schiltigheim, Clermon-Ferrand, Caen, Dijon, Rennes, Orléans, Troyes, Besançon, Rouen, Bondoufle, Castelnaule-Nez, Saint Vance, Vandoeuve, Ramonville, Nantes, Amiens, Lyon	France	SMEs, agencies and policy makers	n.a.
19-23/10/2014	SIAL Fair	Paris	SMEs, food policy makers and RTD centre, export manager	n.a.

3. Details of the events

1. Italy actions

In the case of Federalimentare priority to do specific dissemination of AFTER was given to 3 main axes: the two days international conference on Traditional Foods gave the opportunity first to the Coordinator Dominique Pallet and then to the SPES Administrator and Director of Federalimentare Daniele Rosis to give a full presentation of the project in the right context of scientific and industrial community.

Furthermore as foreseen during the biannual international food fair CIBUS (located in Parma in the “Italian food valley”) it was organised a specific working group with the Confindustria Assafrica & Mediterraneo which represents and supports the Italian Companies with business interests in African, Mediterranean and the Middle East countries. Established in 1980, Confindustria Assafrica & Mediterraneo is the only intersectorial business Association of the Italian private sector dealing with a specific geographical area and a platform for Italian companies in the concerned area. AFTER project and was presented and efforts to communicate opportunities of business for their members were raised and will continue after the project end.

2. Spain actions

In the case of Spanish third party of FIAB two main events are of major relevance for AFTER: preliminarily the presentation of the project to the Technology Innovation Agency of South Africa in order to have concrete and oriented communication and in particular the workshop organised in Alimentaria Fair.

In this context (Barcelona 2014) specific moment for AFTER technology transfer was conceived and interest and participation from visitors (mainly SMEs and export manager)

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was raised (50 participants attended). Title of the event was “Presentation of new African products developed from the Project AFTER” therefore anticipation on the guidelines and recent developments from RTD work packages were given.

3. Portugal actions

The Portuguese Federation of FIPA organised an initial specific launch of the project to the national business community during the Alimentaria & Horexpo Lisboa 2013 where AFTER full presentation was did during the parallel Conference. While the most important activity was the organisation of a national workshop titled “Revisiting African products for the EU consumers” which was held in Porto on 6th June 2014. At this regard FIPA colleagues took advantage from the collaboration with another Portuguese partner of AFTER representing RTD side “ESB-UCP” in order to finalise the agenda and the scientific interventions. Several partners, including the coordinator were speakers (ACTIA, AAFEX, CIRAD and UCAD). It can be considered the most successful example of interaction between SPES and the other partners.

4. France actions

Concerning the French actions of dissemination for AFTER the most important trajections chosen were the bi-annual international food Fair SIAL (held in Paris every October) and a series of regional events organised all over the French territory. In particular during SIAL when applicable AFTER was presented via a series of slides during the scientific conferences where ANIA was invited to contribute as a speaker, but also by using the dedicated corner where the leaflet, the video and the brochure of the project were distributed to the visitors. In addition a lot of regional events all over the country were organised by ANIA to present the project, its implication and opportunity for French companies to the regional food federations concerned.